

Backyard Beekeeping Association | MINUTES

Meeting date | time 1/19/2017 6:00 PM | Meeting location *Deer Park Senior Center, Deer Park, WA*

Meeting called by Pat McGinty
Type of meeting Education/Business
Facilitator Pat McGinty
Secretary Substitute: Kimberlee Kealiher

Attendees: 34 on a cold winter's night

PRE-MEETING CONVERSATIONS

Topic: *Packages vs. Nucs* | **Presenter:** *Kimberlee Kealiher*

Discussion: With the new year, thoughts turn to ordering bees for the spring. Many of our newer beekeepers were interested in the difference between a package of bees and a nuc of bees. Kimberlee Kealiher presented a short slide show on the pros and cons of each.

MEETING INTRODUCTION:

Meeting Opener: *Pat McGinty*

Discussion: The formal meeting opened in the Deer Park Senior Center in the lower level of the Deer Park City Hall at 6:30 pm. Introduction for new attendees to Backyard Beekeeping Association. Confirmation that the Association is focused and dedicated to furthering the knowledge and love of the "hobbyist" backyard beekeeper. Visitors and first time attendees were introduced, officers were recognized and a reminder was given regarding sign in, class schedules, and important handouts.

MEETING EDUCATIONAL PRESENTATION:

Topic: *Cooking with Honey* | **Presenter** *Sandy Coehlo*

Discussion: Sandy and family gave our members a wonderful demonstration on how to use honey in making bread and cookies. She spoke about other ways to substitute honey while cooking and different flour and oils to use. Fantastic presentation!

Member to Member

Q&A/Break: All in attendance were able to discuss any questions they had regarding purchasing bees, cooking with honey, recent activity in hives and any other honeybee related topics.

BUSINESS MEETING: MEETING MOTIONS

Old Business Action Items

Previous Meeting Minutes

There was no business discussed in our October 2016 meeting due to the potluck so there are no minutes.

Motion:

Vote:

Treasurers Report

Kurt was home ill so President Pat read the report which was then returned to him without getting a copy for these minutes.

Motion: To approve treasurer's report.

Vote: Motion to accept: Chris Salcedo / Second made: Steven Price / Motion approved.

New Business Action items

Marketing

Discussion: The present membership discussed creating ads to promote Association classes and events. The following periodicals were mentioned: Huckleberries, The Beacon, Meet Up website, the Inlander, Out There Magazine, the Nickel Nik, and the Exchange. It was also mentioned that we should have fliers on community boards at local grocery stores, Bug-In-Out, and the library.

Motion: A motion was made to have Pat McGinty facilitate creating an ad for the Meet-Up website at \$15 a month for 3 months. The 90 days would test the ads success and only cost the Association \$45.

Vote: Motion to accept: Kimberlee Kealiher / Second: Chris Salcedo

Marketing Budget

Discussion: The present membership discussed a budget for marketing.

Motion: A motion was made to approve a \$300 (which includes the "Meet-Up" \$45) marketing budget. This budget will stand until March 2017 when elections are held and the marketing budget will be revisited by the newly elected Officers and Board.

Vote: Motion to accept: Ari Alvarez / Second: Kimberlee Kealiher

UPDATES, NEXT MEETING INFORMATION AND UPCOMING EVENTS:

Discussion

Announcements:

- THE NEW BACKYARD BEEKEEPERS ASSOCIATION WEBSITE IS COMING SOON!! Watch your email for the debut!
- 501.C3 cost was \$275 and is retro to June 2015 when the association began. This provides the association with \$10,000 of free advertising on Google, along with the ability to receive charitable donations.
- Elections will be held at the March 2017 monthly meeting. Up for election: President, Vice-President, Secretary, Treasurer, and one 3-year Board Member position. Please send nominations to Kimberlee Kealiher.
- BeeManiacs will be opening a meadery, Beekeepers Meadery, in 2017!!

Next Meeting Information: Education Only – February 16th, 2017 at 6:15 pm at the Deer Park Senior Center. The short education section will feature a short discussion on beekeeper certification in the state of Washington. The longer portion will highlight John Edwards presentation on his "long hives" with live Q&A after. Following John will be Hope and Vaughn Hochhalter presenting their "Flow Hive" experiences. Don't miss it!

Upcoming Events –

- **2nd Year Beekeeping Class – February 25th, 2017, from 9am-1pm at the Deer Park Senior Center**
- **Beginner Beekeeping Class – March 11th, 18th, & 25th, 2017, 9am-1pm at the Deer Park Senior Center**

Motion to Adjourn – Chris Salcedo / Second: Steve Price – Meeting adjourned 8:32PM